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Fast-Growing Technology Company Expands to Terre Haute

May 15, 2008 - Terre Haute, IN - The Terre Haute Economic Development Corporation team and Alorica Inc. are pleased to announce plans for the opening of an in-bound customer service center at 1800 Fort Harrison Road, Suite 23 in Terre Haute. The center plans to hire more than 600 positions by the end of the year and anticipates that an expansion in 2009 is likely.

"It is our goal to help increase the potential for future job growth in Terre Haute while fulfilling the needs of our clients," said Andy Lee, founder and CEO for Alorica. "We also know that the fact that we have not closed any of our locations in the history of our organization helps give the people of Terre Haute the confidence they need to join our ever-expanding company."

Alorica, headquartered in Chino, California, has 13 locations and more than 7,100 employees worldwide. Since its founding in 1999, Alorica has experienced staggering year-over-year growth fueled by its rapid expansion in the U.S. and global marketplaces.

"We're always working on improving the competitive environment in Indiana to attract more new job-creating investment. Today, that effort will help Hoosiers in the Terre Haute area, and the decision to locate here couldn't come at a better time," said Indiana Governor Mitch Daniels.

"It is the rare economic development project that creates 600 new jobs in one fell swoop," said Steve Witt, President of the Terre Haute Economic Development Corporation. "We welcome Alorica to our community with open arms. We anticipate the company will enjoy great success in Terre Haute."

Career Opportunities

Alorica will commence its recruiting efforts for a June 9th, 2008 training class by hosting "Career Empowerment Events" on May 19 – 21, 2008 from 9 am to 6 pm, and on May 27 – 29, 2008 from 9 am to 6 pm.

The Career Empowerment Events and interviews will be held on site at Ivy Tech Community College, 1700 East Industrial Drive, Terre Haute. No reservation is necessary, and facility walk-ins are encouraged.

In addition to the contact center's events, Alorica will be accepting applications through their website at www.AloricaJobs.com. Alorica is also promoting in-person application submissions anytime at the Terre Haute facility for persons unable to attend the Career Empowerment Events.

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"Alorica is a great place for anyone interested in a career in the technology and service-oriented industry," says Jeffrey Sopko, Alorica's Vice President of Human Resources. "In addition to paid training and benefits, Alorica offers a fun, flexible employment environment with plenty of advancement opportunity. Individuals interested in serving the customers of an internationally recognized, Fortune 100 services organization at our Terre Haute location are encouraged to apply online or at our Career Empowerment Event."

About Alorica Inc.

Alorica Inc. is a leading customer service management firm managing the entire customer lifecycle, from front-office customer interaction to back-office fulfillment. Alorica delivers fully integrated services such as customer interaction management, service logistics, depot and onsite repair services, as well as total eBusiness solutions. Alorica integrates, manages and automates these service solutions with Helix by Alorica®, which also provides real-time Web-delivered data analysis with worldwide accessibility. Headquartered in Chino, Calif., Alorica proudly provides customer service excellence in more than 13 locations, 11 housed nationally. For more information, please visit Alorica's website at www.aloricajobs.com.